***Work Home***

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Career Highlights  
**Associate Vice Provost, Digital Learning and Online Initiatives (July 2019 to current)**

* Articulate the value of digital education and proposing ways to create and sustain robust digital learning.
* Assist in defining institution strategies for online education in alignment with the University's mission.
* Collaborate with university leaders, faculty, and academic staff in the development of new digital programs
* Manage new program development by directing an instructional design team providing expertise and consultation in digital course design, management, instructional and assessment strategies, and implementations.
* Work in collaboration with other units on campus to develop professional development and support for faculty teaching in online environment.
* Develop, promote and internal collaborative and knowledge sharing events around digital education and innovation topics especially among instructional designers.
* Conduct research projects and provide program support to colleges and departments across campus.
* Manage a portfolio of new digital programs in various stages of development.
* Conducts research and analysis on digital learning trends to share with University Community.
* Assist in managing relationships with external partners, associations, and vendors.
* Negotiate the merger of Office of Digital Learning and Office of Instruction and Assessment into a new Teaching and Learning Center.

**Assistant Professor of Practice, College of Education (Fall 2019 – current)**

* Courses Taught (2014 – 2021)
  + TLS 412 – Multicultural Education
  + SBS 350 – Introduction to Adobe Creative Cloud
  + TLS 318 – Teaching and Learning with New Technologies
* Proposed Program (2022)
  + Teaching Online by Design
  + TLS 253 - Teaching Online by Design (3)
  + TLS 454 - Instructional Design: K-12 to Higher Education to Industry (3)
  + TLS 455- Universal Design for Learning (UDL) meets User Experience (UX) (3)
  + TLS 456 - Student Engagement in Online Learning Environments (3)
* Served on Committee for Global Educational Minor (2019)
* Served on Academic Program Review (2016)

**UA South, Dean (Fall 2016 – Summer 2019)**

|  |  |  |  |
| --- | --- | --- | --- |
| Growth Metrics | Spring 2017 | Spring 2018 | Spring 2019 |
| **Graduation**  Undergraduate  Graduate | 129 38 | 151 38 | 204 34 |
| **Enrollment for UA South courses (including main campus students)**  Undergraduate  Graduate | 1115 109 | 1332 70 | 1741 55 |
| **Dean’s List** | 107 | 210 | 202 (Fall Only) |
| **Revenue** Distance   Online   RCM | $111,100 $370,658 ($322,717) | $232,941 $1,104,051 $176,410 | $521,550 $1,861,189 ($235,217) |
| **Provost Award UA South Students** | Jessala Grijalva,  BA *Government & Public Service* | Cynthia Burr, *BAS Human Services* | Anita Jones,  *BAS Human Services* |

* BAS Cyber Operation Program received the NSA Center of Excellence in Cyber Operations Designation – one of only 20 programs in the country.
* Designated a member of DoD Servicemembers Opportunity Colleges (SOC) pilot program for Cybersecurity Degree Network Pathway with BAS in Cyber Operations program – one of only 10 schools in the country.
* Move the current Bachelor of Applied Science degree with seven subplans through the university process to become five unique BAS degrees with specific core courses to meet HLC requirements.
* Pima County operations moved from UA Tech Park to two Pima Community College campuses (Pima East and Desert Vista). This move accomplished two things: it expanded our presence in Pima County and at our transfer partner institution, we are now able to teach courses at Pima Community College Desert Vista which is a new location. This move also save us $104,520 per year in rent.
* Established our presence on the Fort Huachuca military base in Sierra Vista by gaining a classroom at no charge. Expanded course offerings from 1 in Fall 2017 to 5 in Fall 2018
* Worked with branding consultant to design and propose a new brand and structure for UA South – *APPROVED April 2019*
  + Academic Unit – College of Applied Science and Technology
  + Branch Campus – UA Sierra Vista, UA Douglas, UA Nogales, etc.
  + Distance Locations – Merge to become one model with Branch Campus

**Arizona Online, Senior Director of Office of Digital Learning and Online Education (2013 – 2016)**

* Programs: 33 undergraduates, 36 graduate and 34 graduate certificates
* Courses: Over 800 undergraduate courses have been developed since 2015
* Quality Assurance via the Quality Matters Review Process:
  + 69 internal course reviews since summer 2015
  + 5 external reviews since summer 2015
* Increase in Staff: From one person in the summer 2015 to 33 people as of summer of 2019

**Outreach College (2008 – 2013)**

* Managed Technology and Research Initiative Fund (TRIF) by expanding reach to students through online education
* Introduced Quality Matters (QM) a process for quality assurance through a peer review process to the University community
* Assisted in bringing several technologies to campus including VoiceThread and Panopto

Research Interest

New Literacy Studies, Gaming as a Learning Environment, Learning Space Design including Virtual and Augmented Reality, Digital Storytelling, Emerging Technology, Social Networking, Cultural Diversity and Social Justice, Online and Blended Learning Environments, Quality Standards for Online Learning

Degrees

PhD 2015 University of Arizona Major: Teaching, Learning and Sociocultural -   
 Tucson, Arizona Language, Reading and Culture  
 Minor: Educational Technology

M.ED 2006 Northern Arizona University Major: Educational Technology  
 Flagstaff, Arizona

B.S. 1985 Arizona State University Major: Design Science/Architecture  
 Tempe, Arizona Minor: Psychology/Business

Publication

Aug 2021 Buckner, M.J. & Gibson, R. (2021). *Filling the Abyss of Learning Technology Leadership.* Educational Technology Insights. August 2021.

Dec 2020 Buckner, M.J., Strahle, J. & Tammen, S. (2020). *Guidelines for Teaching Astronomy Online.* Astronomy Education, Volume 2. Best Practices for Online Learning Environments. December 2020.

Dec 2020 Buckner, M.J. (2020). *Promoting Transformative Change in Teaching, Learning, and Assessment in a Digital Age.* Educational Technology Insights. December 2020.

June 2020 Buckner, M.J. (2020). *Pivoting Professional Development through the Framework of Digital Transformation.* Leadership and Professional Learning, Digital Transformation (Dx). Educause June 29, 2020.

Mar 2019 Buckner, M.J. (2019). *DAM the LMS.* Education Technology Insights. LMS Special. March 2019. (pp. 40-41)

Apr 2017 Buckner, M.J. (2017). *Let Me Show You: Digital Storytelling as an Assessment Practice.* Handbook of Research on Human Development in the Digital Age. (pp. 43-65)

Aug 2015 Buckner, M.J. (2015) Dissertation: *Investigating Digital Storytelling as an Assessment Practice in Study Abroad Programs.* The University of Arizona.

Nov 2014 Diaz, V., McDaniel, S., Bonamici, A., O’Neill, E., Buckner, M., Attardo, D., Eke K., Hodas E. (2014). *7 Things You Should Read About Evaluating Faculty Development Programs.* Educause Learning Initiative. November 24, 2014.

awards, professional Development and MembershiPs

March 2019 Innovation Award from UPCEA Arizona Online Team

Spring 2018 Designated: Adobe Thought Leader Adobe: Higher Education

Aug – May 2016 Academic Leadership Academy (ALI) University of Arizona

December 2015 Superior Adjunct Faculty Award University of Arizona South

2009 – Current Peer Reviewer, Master Peer Reviewer Quality Matters  
 F2F Facilitator

2008 – Current Professional Membership EDUCAUSE

2014 – Current Professional Membership UPCEA

2014 – Current Professional Membership Online Learning Consortium

2011 – Current Professional Membership American Educational Research Assoc.

Grants

2022 Navigating Education in Borderlands  
<https://sites.google.com/email.arizona.edu/navigatingeduc/home>

2014 A Family-Centered Community University of Arizona/CALS  
Program to Prevent Type 2 Diabetes Nutritional Science  
in Peri-pubertal Youth

2013 BYTE-Size: A Technology-Based University of Arizona/CALS  
intervention to Enhance healthy Nutritional Science  
snaking behaviors in WIC participants   
and their preschool-aged children

2012 Comparing Comprehensive and University of Arizona/CALS  
Effects of Child-Targeted Food Ads Nutritional Science  
in TV vs. Digital Media

Committees/Service/Grants

2022 ELI Annual Meeting Program Educause  
 Committee

2022 Faculty for Senior Director Educause  
 Leaders Institute

2022 Faculty for Digital Learning Educause  
 Leaders Institute

2021 Faculty for Learning Technology Educause  
 Leaders Institute

2019 – Current HLC Task Force University of Arizona  
 Criterion Three Co-Chair

2019 – Current General Education Revision University of Arizona  
 Skills Group

2017 – Current Adobe Thought Leader Adobe Higher Education Division  
Advisory Board

2016 – Current D2L Higher Education Executive Desire2Learn  
Advisory Board

2017 – Current Board of Directors BYTE – Border Youth Tennis Exchange  
Nogales, Arizona

2017 - Current ID2ID Peer Mentoring Penn State University and EDUCAUSE  
Advisory Board

2016 - Current Instructional Design EDUCAUSE  
Community Group Leader

2014 – 2016 Seven Things You Should Read EDUCAUSE  
Editorial Board

Presentations

2021 Educause Annual Conference Instructional Design Community Group

Educause Learning Initiative Community Meet-Up: ID Group

2020 Educause Annual Conference Conversations Supporting Instructional Design and Faculty Success

2019 UPCEA Annual Conference Expanding Reach Via A Micro Campus Network  
Seattle, Washington Building a Sustainable Business Model for Online Education

ASU Annual Dreamers, Doers and Drivers  
Unconference

Educause Learning Initiative App Smackdown! A Battle Royal  
Anaheim, California of Education Technology

UNISON Workshop Design Your Fully Online Course  
Hermosillo, Sonora, Mexico

2018 OLC Accelerate The Digital Campus As An Incubator  
Orlando, Florida and the Future of the University

ASU Annual Dreamers, Doers and Drivers  
Unconference

Educause Annual Conference Instructional Design Community Group  
Denver, Colorado

WCET Our Stories Will Save Us: Creating  
Portland, Oregon Classroom Heroes with Storytelling

UPCEA Moderator  
Washington, DC

OLC Innovate Keynote – Campfire Stories &  
Nashville, Tennessee A Town Hall on Diversity and Inclusion  
 in Digital Education and Student Success

ELI Annual Meeting New Directions in Instructional Design:  
New Orleans, Louisiana Keeping Pace in a Time of Rapid Change

2017 Online Learning Consortium Becoming the First Creative Campus  
Orlando, Florida of the West

Educause Annual Conference 2017: The Year of the Active Learning  
Philadelphia, Pennsylvania Classroom

Adobe MAX (EDU MAX) Adobe and the UA Experience  
Las Vegas, Nevada

Adobe CAB Adobe Experience Manager and the Learning  
New York City, New York Management System Unite

2016 Online Learning Consortium Building a Culture of Cross-Intuitional   
Orlando, Florida Collaboration: Stories, Strategies and  
 Best Practices (Panel)

UPCEA West Diversity and Inclusion in Online Education  
Albuquerque, NM (Panel)

Distance Teaching and Learning Plotting the Future of Assessment (Panel) &  
Madison, Wisconsin Digital Storytelling as Assessment (Solo)

Intercultural Competence Conference Digital Storytelling as an Assessment Practice &  
 Tucson, Arizona Models of Mobility: Partnership, Engagement   
 and Service Learning

2015 Distance Teaching and Learning Design for Learning: The Power of Collaborative  
Madison, Wisconsin Teams

Educause Learning Initiative Poster on Digital Storytelling &  
Anaheim, California Panel to Introduce Horizon Report

2014 Key Note Speaker at Quality Matters Quickie:  
Yavapai College an Overview of Quality Matters  
Prescott, Arizona

2013 CONAHEC MOOC: A Brief Overview  
Edmonton, Alberta, Canada

2012 Educause Southwest Ideas Labs: Breaking Down   
Portland, OR the Silos

2011 Sloan Consortium Ideas Labs: Breaking Down  
Orlando, FL the Silos

2010 AMC SIGUCCS Second Life: Ann Innovation in  
Victoria, BC, Canada Higher Education

Educause Learning Initiative Quality by Design  
Portland, Oregon

Chronology of Employment

University of Arizona | Tucson, Arizona

Associate Vice Provost, Digital Learning and Online Initiatives  
August 2019 - Present

* **Supervise** a digital learning team providing expertise and consultation in instructional design, video production, project management, instructional technology, visual and web development. This team is involved in the creation of resources to build an effective digital learning environment for all colleges at the University of Arizona.
* **Coordinate** an effort of defining and implementing institution strategies for digital learning in alignment with the University’s mission.
* **Collaboration** with other units on campus to develop professional development and support for faculty teaching in digital learning and online environments.
* **Network** with external partners, associations, and vendors to create a national and international thought leader presence for the University of Arizona in Digital Learning and Literacy.
* **Problem Solve** issues arising relating to the implementation of tactics used to promote digital learning and online education at the University of Arizona.
* **Critically Evaluate, Analysis and Conduct** research projects and provide program support across campus in digital learning and online education.
* **Actively Innovate** by collaborating with university leaders, faculty, and academic staff in the development of digital learning environment and online education.
* **Financial Responsibility** of a budget supporting all of the above bullet points.

Interim Dean of University of Arizona South (UA South)  
August 2016 – July 2019

* Provide leadership in a number of critical areas including but not limited to:
  + Community Engagement
  + Interdisciplinary Partnership
  + Student Success, Recruitment and Enrollment Management Strategy
  + Vision for the Future
* Responsible for the operation and success of the branch campus. This includes establishing and implementing partnerships with main campus programs to provide degrees that are in demand for rural communities.
* Organize and prepare the branch campus with a unique academic unit for a new leader through revisioning of mission, vision, and goals as it relates to student success on a branch campus.
* Restructure UA South with the incorporation of distance locations, Arizona Online and international initiatives into their portfolio.
* Serve on the Executive Leadership Team for with campus leaders to manage and drive changes for the UA South campus and academic unit.
* Develop policies to ensure alignment with university interests.
* Serve as the University spokesperson and represent the campus at community events.

University of Arizona | Tucson, Arizona   
Assistant Professor of Practice in College of Education  
Department of Teaching, Learning and Sociocultural Studies  
August 2016 – present

* Teach courses at both the undergraduate and graduate levels in the following degrees: B.S. in Literacy, Learning and Leadership, M.A or Ph.D. in Language, Reading and Culture and M.S. in Educational Technology (UA South).
* Serve on various committees appointed by the Department Chair.
  + Curriculum Committee for Global Education Minor
  + Academic Program Review for Teaching, Learning and Sociocultural Studies
  + Hiring committee for Digital Literacy faculty positions

University of Arizona | Tucson, Arizona   
Senior Director of Digital Learning and Online Education  
July 2014 – present

* Built and direct a team of instructional designers, graphic designer, videographers, quality control coordinator, project manager and student workers that are the foundational support for faculty in creating fully online programs for UA Online.
* Serve on the Executive Leadership Team for Student Affairs & Enrollment Management/Academic Initiatives & Student Success directed by Melissa Vito and Vincent del Casino

University of Arizona | Tucson, Arizona  
Adjunct Faculty University of Arizona South & College of Education  
Fall 2014 – present

* Teaching both undergraduate and graduate courses in Educational Technology and Teaching, Learning and Sociocultural Studies

University of Arizona | Tucson, Arizona  
Instructional Designer for Outreach College   
December 2008 – July 2014

* Responsible for working directly with faculty to facilitate the movement of face-to-face curriculum to an online or distributed offering. This will be made possible through direct contact with faculty, workshops, forums and a peer-mentoring program. This position will network with other entities throughout the University that assist faculty in this same process.
* Institutional Representative for Quality Matters and founding member of Quality Matters Arizona Statewide Consortium.

Pima Community College | Tucson, Arizona

Instructional Designer   
November 2006 – December 2008

* Designed a variety of interactive online courses for employees, including topics covering legal issues, classroom management and academic integrity.
* Converting traditional training to the online environment consistent with adult learning theory.
* Meet with subject matter experts to gather information in order to design online courses.
* Serve on various committees with administrators, faculty and staff to develop strategies and accomplish goals.
* Coordinating, overseeing, and participating in the development of the project work plan; monitoring workflow; reviewing and evaluating work products, methods, and procedures.
* Supervise two assistances including: prioritizing and assigning work and monitoring work for technical compliance and quality.
* Designed and facilitate training of employees on the Learning Management System.
* Providing guidance for curriculum and/or instructional program development, equipment and implementation; evaluating results and making appropriate modifications in multi-campus and cross-functional activities.
* Present to faculty creative ideas for using technology in the classroom.

Pima Community College | Tucson, Arizona

Adjunct Faculty  
 Fall 2003 – Fall 2008

* Instructed student in the following disciplines: Computer Application Software (CSA089–Computer Basics, CSA100–Computer Literacy, CSA101–Computer Fundamental, CSA152-Internet Browser, CSA182-Microsoft Windows), Computer Information Systems (CIS100-Introduction to Computers) and Office and Administration Professions (OAP111-Keyboarding).
* Taught at Northwest Campus under Sandy Niederriter and at Downtown Campus under Theresa Brown.
* Served on a CDAC committee for one year as a representative for adjunct professors.
* Awarded Outstanding Adjunct Faculty in the Professional and Occupational discipline for the Northwest Campus in 2004/2005.
* Created a marketing package for the distance-learning program, including a PowerPoint presentation, a sample classroom, and a FAQ booklet.

Before Coming to the Academic World  
Salt River Project | Phoenix, Arizona

Computer Graphic Artist and 3D Animator   
1985 - 1989

* Communications specialist primarily working between engineers, middle and upper management and the public.
* Created visual presentation (ViaVideo Software) and 3-D animation (Wavefront Software). Worked on mainframes, workstations and personal computers in DOS, UNIX and Macintosh environments